

Photo, Video, Audio, and Media Release

Readiness Rocks · Kindergarten Prep Academy · Rockford, IL

1. Parent/Guardian Permission

I am the parent or legal guardian of the child enrolled in Readiness Rocks programming. I have legal authority to grant or deny permission for Readiness Rocks to photograph, video record, audio record, or otherwise capture my child's image, likeness, appearance, voice, name, artwork, participation, or work product during Readiness Rocks activities.

2. Consent to Use Images and Recordings

I understand that Readiness Rocks may photograph, video record, audio record, or otherwise capture children during Readiness Rocks activities.

If I choose to consent, I give Readiness Rocks permission to photograph, video record, audio record, and/or otherwise capture my child's image, likeness, appearance, voice, name, artwork, participation, or work product during Readiness Rocks activities.

If I choose not to consent, I do not give Readiness Rocks permission to use my child's photo, video, audio, image, likeness, appearance, voice, name, artwork, participation, or work product for marketing, promotional, public-facing, or social media purposes.

Choosing not to consent will not affect my child's ability to participate in Readiness Rocks programming.

3. Permitted Uses if Consent Is Given

If I choose to consent, I authorize Readiness Rocks to use, reproduce, publish, display, distribute, edit, and share photographs, videos, audio recordings, and related materials for legitimate business, educational, marketing, informational, and promotional purposes.

Permitted uses may include, but are not limited to:

- Readiness Rocks website
- Social media pages
- Printed flyers or brochures
- Email communications
- Digital advertisements
- Local promotional materials
- Classroom or program highlights
- Parent communications
- Newsletters
- Presentations about the program

4. No Compensation

If I choose to consent, I understand that I will not receive payment, royalties, or other compensation for the use of my child's image, likeness, appearance, voice, name, artwork, participation, or work product.

5. Editing and Ownership

If I choose to consent, I understand that Readiness Rocks may edit, crop, caption, format, or combine photos, videos, audio recordings, or other media in a reasonable manner consistent with the purposes described above.

I understand that Readiness Rocks may own or control the photos, videos, recordings, or materials it creates, subject to the terms of this release.

6. Privacy and Sensitive Information

Readiness Rocks will make reasonable efforts to use media respectfully and appropriately. Readiness Rocks will not knowingly publish sensitive personal information about my child, such as address, phone number, medical information, or private family information.

7. Duration and Revocation

If I choose to consent, this release remains in effect unless I revoke it in writing by contacting Readiness Rocks.

I understand that revocation will apply going forward only. It may not require Readiness Rocks to remove or retrieve materials that were already printed, published, distributed, posted, shared, or used before the written revocation was received and processed.

8. Electronic Acceptance

During registration, you will be asked whether you consent to Readiness Rocks photographing, video recording, audio recording, or otherwise capturing your child's image, likeness, appearance, voice, name, artwork, participation, or work product for the uses described above.

If you consent, the permissions described in this release apply.

If you do not consent, none of the permissions described in this release apply, and your child's ability to participate in Readiness Rocks programming is not affected.